

Xavier Cortada has created art installations at the North Pole and South Pole to address environmental concerns at every point in between.

He has been commissioned to create art for the White House, CERN, the World Bank, the Florida Turnpike, Florida Botanical Gardens, Miami City Hall, Miami-Dade County Hall, the Miami Art Museum, Port Everglades, Miami Science Museum, Museum of Florida History, and the Frost Art Museum.

Cortada has also developed numerous collaborative art projects globally, including peace murals in Cyprus and Northern Ireland, child welfare murals in Bolivia and Panama, AIDS murals in Geneva and South Africa, and eco-art projects in Florida, Taiwan, and Holland.

Learn more at www.cortada.com

















Eco-art by Xavier Cortada



nativeflags.org

## **NATIVE FLAGS**

As the Arctic sea ice melts, nations clamor to raise their flags over newly open waters to claim the natural resources that lie beneath them - oil, manganese, diamonds, fish - and to control shipping lanes. Meanwhile, rising sea levels threaten the world below.



On June 29, 2008, eco-artist Xavier Cortada arrived at the North Pole and planted a green flag to "reclaim it for nature."

Cortada created a participatory eco-art project, *Native Flags*, to engage people globally to help slow the polar thaw and to engage others in restoring native habitats for plants and animals. Participants are asked to plant a native tree next to a green flag at home and ask their neighbors to do the same. Planting trees reduces greenhouse gases that cause global climate change.



## **Participate:**

- 1) Create your flag: Paint a white leaf on a green cloth and tie it to a stick.
- 2) Purchase a native tree at a local nursery.
- 3) Plant the tree and flag in your front yard stating:

"I hereby reclaim this land for nature."

- 4) Upload photo at www.nativeflags.org
- 5) Ask your neighbors to do the same.









The project's conspicuous *green flags* serve as a catalyst for conversation with neighbors, who will be encouraged to join the effort and regrow our native tree canopy one yard at a time.

